

Written by: Carl Rogers
Adopted by Governors: March 2022
Date for review: March 2024

Fundraising and Philanthropy Policy

Whittington CE Primary School is committed to creating an environment where courageous advocacy is at the heart of our school community. This is fundamental to our vision of all in our school community 'living life in all its fullness' (John 10:10). This policy guides all stakeholders to consider the role of fundraising and philanthropy in our school community, through our core Christian values of **Love, Courage, Community, Quality and Honesty**.

Objectives

The purpose of this policy is to ensure that all fundraising conducted by Whittington CE (VA) Primary School is ethical and in line with the school's values and aims.

This means that the school will not:

- Accept money from unethical sources or activities.
- Allow pupils, staff and members of the local community to be exposed to an excessive volume of corporate messages and logos.
- Accept corporate sponsorship without fully considering if the conditions imposed by the sponsor are in line with the school's values.
- Disadvantage parents, staff and the local community through repeated requests for money.

Rationale

Fundraising

Funding cuts and diminishing budgets have resulted in many schools becoming involved with large-scale fundraising to provide extra income. While school events and sponsored activities have always been popular, there has been an increase in the number of opportunities that schools can pursue. In fact, many schools now see fundraising as essential for enhancing educational provision. Schools must have an ethical and considered approach to fundraising. Schools must consider what, if anything, they are required to do in exchange for funding, the extent to which they will allow corporate messages and logos to penetrate the school and the impact of corporate funding or sponsorship on their pupils, staff and community. Schools should consider the type of companies or organisations, and the nature of the activities, that they wish to pursue for funding or sponsorship. Schools must decide if what they are asked to do in return for funding is acceptable.

The 'Friends of Whittington' have been consulted on this policy and support its intentions, with acknowledgement that Friends have their own fundraising calendar that will be considered in the planning of school events.

Philanthropy

Philanthropy, according to this policy, can be defined as 'the desire to promote the welfare of others, expressed especially by the generous donation of money to good causes.' School supports the right of the whole school community to pursue philanthropic goals and aims to support these goals as commensurate with our role in the school community. School does, however, also recognise that a disjointed and sporadic approach to philanthropy can put additional pressure on parents and staff and can limit the impact of efforts to support worthy causes.

In order to be impactful and considerate, school will:

- Support three chosen charities per year (one per term) as decided by children and staff
- Calendar fundraising and philanthropic events as far in advance as is possible
- Limit the number of events and activities in order to protect families and staff from repeated requests for support.
- Recognise the right of individual members of our school community to pursue philanthropic goals, but will not actively promote individual events or activities outside of our chosen focus.

Action plan

The named person responsible for co-ordinating the school's fundraising efforts is **Suzanne Warner**, School Business Manager.

They are responsible for:

- o Identifying possible sources of funding.
- o Co-ordinating the Year 6 Fundraising Team
- o Ensuring that the Headteacher and governing body are kept apprised of the school's current fundraising situation.

The Headteacher and/or governing body must approve any application for funding before it is submitted. A record will be kept of any funding that is received and how it is spent. These records will be used to produce an annual report of the school's fundraising and philanthropic activities. Whittington CE (VA) Primary School will not apply for or accept funding from sources which are not in line with the school's ethics, values and educational policies and will curate philanthropic activity in order to maximise effectiveness and minimise pressure placed upon parents and staff.

Monitoring and evaluation

An annual 'Fundraising and Philanthropy' report will be written and made available to the governing body, parents and the local community. This report will outline funding that has been secured and what it has been used for. It will also contain details of the school's sponsors and funds raised by Friends. The effectiveness of this policy will be reviewed annually by the governing body.